

JACQUIE ANDERSON

graphic designer



contact

612.875.0799

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jacquieanderson.com

Oro Valley, AZ

education

WEB DESIGN CERTIFICATE

Minneapolis Community &

Technical College

2008 - 2010

BA FINE ART, PHOTOGRAPHY

University of Colorado, Boulder

2003 - 2007

skills

Logo design

Print design

Responsive email design

Email development

Website design + management

Production

Project Management

experience

GRAPHIC DESIGNER

FREELANCE | 2023

Print and digital design for clients including PetSmart and the University of Arizona.

GRAPHIC DESIGNER

CEDR HR SOLUTIONS | 2019 - 2023

Responsible for print and digital design for a variety of projects including:

- Large Document PDFs with Interactive Features
- Digital and Print Advertisements
- Social Media Graphics
- Product Sheets/Brochures/Flyers
- PowerPoint Presentations
- Website Design
- Emails
- Exhibitor Materials

GRAPHIC DESIGNER

FREELANCE | 2014 - 2019

Print and digital design for clients including Denver Zoo, Morris Animal Foundation, Customer Communications Group, Altitude Salon and other small businesses.

GRAPHIC DESIGNER

DENVER ZOO | APRIL 2012 - DEC 2013

Responsible for design, production and project management of over 500 projects a year for various departments across the zoo including Marketing, Public Relations, Development and Education.

- Completed design and production for promotional materials, event and exhibit signage, ticketing, member magazine, interactive PDFs for a complete online curriculum, annual report, product packaging and stationery.
- Designed and developed microsites and emails for various events.
- Guided rebranding of Denver Zoo.

WEB PRODUCTION ARTIST

FACTION MEDIA | JAN 2012 - MAR 2012

- Development of all emails for Faction Media
- Updated and supported several large websites
- Print design and production